To Our Auditors:

The family, as heirs to the estate of Ian Fleming, have questions about the continued publication of his non James Bond related books. To determine whether these books – specifically Thrilling Cities, Chitty Chitty Bang Bang and The Diamond Smugglers – should continue to be published we would like to know the following:

The profitability vs books distributed ratio for all the books vs the Non Bond books

The ratio of returns to books distributed for all the books.

Ans: Below you can see the ratio of returns vs books distributed for all the books. Notice the Chitty Chitty Bang Bang has the lowest ratio of all the books.